

Marketing Trainee at GATC – Betald Praktik i USA

Client Name: GATC

Host company homepage: <http://www.gatclp.com/en>

Duration of training period: 12 months

Start Date: ASAP, but negotiable

Compensation: Depending on your education; \$1,000/month for current students, \$1,500/month for graduates

Location: Atlanta, GA

Application Deadline: 04/20/2020

Industry: Communications

Contact Person: Viktor Rizev

Contact E-mail: viktor.rizev@sacc-usa.org

Contact Phone: +1 202 999 0835

City: Atlanta

State/Province: Georgia

Zip/Postal Code: 30319

About the Host Company: GATC LP provides custom solutions for your business in the USA. Our goal is to accelerate the growth of your company through innovative outsourcing opportunities while simultaneously minimizing the risks of establishing US operations. As a pioneer in our practice, we developed an unique business model which simplifies US market entries and expansion for foreign companies.

Job Description:

As an intern/Trainee with us, you will help with:

- Trade Show organization
- Creation of presentations, informational and promotional material
- Market Research
- Event planning
- Database maintenance
- Identifying and researching potential clients
- Developing and maintaining industry "knowledge" database
- Product Test and Market Analysis support
- Preparing and organizing mailings
- Support in developing marketing strategies
- Ad-Hoc projects

Required Skills:

English, MS Office tools, Presentation Skills, Creative, Team Building, Analytical Abilities, Loyal, Dependable, Professional, Flexible, Multi-Tasking, Microsoft PowerPoint, Written & Verbal Communication Abilities, Motivated, Independent, Proactive, Critical Analysis, Resource Management, Imagination.

Preferred:

German speaking, Graphic Design, Social Media and some working experience is desirable.