

# Marketing and Event Intern at SACC-Georgia Fall 2019

## Job Information

Company

SACC-Georgia

Host company homepage

<http://www.sacc-georgia.org/>

Duration of training period

6 months

Start Date

June/July

Compensation

The position is unpaid. Reimbursed transportation card and partly reimbursed cell phone bill. Some Swedish/Finnish students, depending on their university program, might also be eligible to receive student aid from CSN/Kela.

Location

Atlanta, Georgia

Application Deadline

20/05/2019, or whenever the best applicant has been found

Contact Person

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APPLY THROUGH

<https://sacc-usa.org/trainee/positions/us/>

## About the host company

The Swedish-American Chamber of Commerce Georgia, SACC-Georgia, is a non-profit organization which offers its members business services, events and develops and cultivates business opportunities and relationships through a unique international business community.

The primary objective of SACC-Georgia is to encourage and promote an exchange of business, trade, investment, technology and culture between Sweden and the state of Georgia. SACC-Georgia is one of 19 regional chambers across the United States, cooperating under the umbrella of SACC-USA based in Washington, D.C.

## Job Description

Interested in International Business and Trade? What about Business Administration in an international and dynamic environment?

The city of Atlanta is home to almost 500,000 people and it is located at the center of the 9th largest U.S. metropolitan area with over 5.5 million citizens. Atlanta hosts the U.S. headquarters to world-renowned companies such as Coca-Cola, Delta Air Lines, SunTrust Bank and CNN. Atlanta is the business hub of the Southeastern U.S., offering southern charm and world-class sophistication.

The Swedish-American Chamber of Commerce, Georgia offers a position as a Marketing and Event Intern. This is a position filled with opportunities to develop both professionally and personally.

### Position Summary

In this position you need to be able to work independently under supervision and be involved in various projects at the same time. Being service minded is as important to us as your professional skills. Main tasks in this role are website and social media management, create and develop newsletters, marketing collaterals, invitations, press releases and other send-outs. In addition to this, your tasks include promoting the Chamber, organizing, and executing various Chamber events, and routine administrative tasks. This role encourages the intern to be creative and solution oriented. We are looking for someone who is eager to take on and drive projects within the field of marketing and event management. Skills and/or interest in graphic design are an advantage.

## Required Skills

Education and interest in marketing is an advantage.

To participate in the SACC-USA Intern Program, you must be a current or recent student at a Swedish/Finnish institution of higher learning (category intern) or have a degree from such an institution and one year's experience in the field (category trainee). The intern/trainee should have the intention to return to Sweden/Finland at the end of the training period. You have to be fluent in English both in writing and orally.

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