

# 12 Months Paid Internship in Sales and Marketing at Sjoebloom Winery in Napa Valley, California

FULL TIME | SWEDISH-AMERICAN CHAMBERS OF COMMERCE | UNITED STATES

Posted On 03/05/2019

## Job Information

Client Name

Sjoebloom Winery

Host company homepage

<https://www.sjoebloom.com/>

Duration of training period

12 months

Start Date

Negotiable

Compensation

The pay is negotiable. Possibility for living arrangements, etc.

Location

Napa Valley, California

Application Deadline

06/30/2019

Zip/Postal Code

Contact Person

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APPLY THROUGH: <https://sacc-usa.org/trainee/positions/us/>

## About the host company

We have been making wine in Napa Valley since 2000. Our product line includes Sparkling Wine (Methode Champenoise), Chardonnay, Zinfandel, and the addition this year of Glögg.

## Job Description

### Job Summary and Tasks

You will be in Napa, California. Your task at Sjöblom Winery will be to communicate with already established customers, as well as establish new customer relationships around the United States. These relationships will also include retailers. Communications will primarily be via electronic media (e-mail, social media, etc.), but will also include direct contact via phone or trade events.

Your position will include relevant training in sales and marketing communications. You will also be trained in oenology, in order to be able to properly communicate with wine professionals as well as consumers direct.

### Requirements

- is an extrovert, likes people and has good communication skills.
- is creative and flexible.
- enjoys challenges, as you may be exposed to new sales and marketing concepts under the direction and supervision of Mike Sjöblom.
- has preferred skills with Google Analytics, the Facebook Marketing Platform, as well as other social media engines (Twitter, Instagram, etc.).
- is a Swedish citizen and speaks fluent Swedish.
- has good English communication skills, orally as well as in writing.
- is at least 21 years of age.

### Required Skills

Eligible for J-1 Visa (<https://sacc-usa.org/trainee/for-trainees/requirements-costs-areas-of-training/>)