

INVITATION

AARHUS CASE COMPETITION 2019



On behalf of the Organising Committee of Aarhus Case Competition, we are inviting you to collaborate with ACC 2019 and get the opportunity to offer your students a unique hands-on experience.

ACC is an annual case competition mainly for business students from Denmark, Sweden, Norway, and Finland. ACC is a non-profit organisation and is organised by 29 voluntary students from Aarhus University. Our aim is to bridge academia and the challenges that real-life businesses are facing.

WHAT'S IN IT FOR YOU?

Here's a list of why ACC is relevant to you and your students:

- ACC is the largest case competition in the Nordic countries. Throughout an entire week, the students solve two 5-hour introductory cases and one extensive 30-hour main case
- ACC is a great way for students to improve their problem-solving skills and boost their CVs
- Each year, we select 9 distinctive teams consisting of top-students who compete in the competition. This means that there are plenty of chances to network with other students from the Nordic countries, but certainly also with potential future employers
- All expenses are paid for the participating students (accommodation, food, flights, etc.)

A COLLABORATION WITH ACC

If you choose to collaborate with ACC, all you need to do is promote the event on Facebook, LinkedIn, newsletters, or other channels that you might prefer. We will provide you with ready-made posts with text and pictures, so all you have to do is press 'Post'. It is important to us to make it as hassle-free as possible for you.

Please do not hesitate to contact us if you have any questions. We look forward to hearing from you and hopefully engage in an enduring collaboration!

Best regards

Annette Lunde & Katrine Jakobsen

Recruitment and Nordic Relations - Aarhus Case Competition 2019

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