



The Swedish-American Chamber of Commerce San Diego

Marketing Internship at GoToMarketUSA, located in Irvine, Spring 2019

The Swedish-American Chamber of Commerce in San Diego (SACC-San Diego) was founded in 1989 and is the largest Swedish non-profit business organization in San Diego. We are now seeking a highly motivated individual for our spring 2019 internship position at SACC-San Diego's corporate partner, GoToMarketUSA.

About the internship

The Marketing Internship is a six-month long internship based at GoToMarketUSA in Irvine, Orange County in California, starting **January 21st**. The position offers a unique opportunity to gain valuable 'real world' experience and business-related skills as well as developing a professional network in a region with some of the world's most prominent telecommunications, life science, and cleantech industry clusters. GoToMarketUSA acts as a business partner through creating traction and revenue for innovative European companies who want to expand to the U.S. market.

Duties and responsibilities

This unique position is a project management role focused on growing and developing the brand and marketing activities of GoToMarketUSA and its clients. As a part of the Trainee Program at SACC-San Diego, the intern will provide support and assistance in different projects initiated by GoToMarketUSA and SACC-San Diego. Tasks include, but are not limited to, developing marketing strategies and campaigns, social media management, online and offline content creation, SEO, and coordinating marketing activities with partner organizations. Meetings with local partner organizations will also be carried out in order to deepen the understanding of trade, the local business community, and the American business culture. The intern needs to be able to work independently as well as in groups. This is a great opportunity to get responsibility early on but also requires you to take initiative and see projects through on your own.

Who are we looking for?

- Currently enrolled in a university program or recently graduated, within Marketing, Communication, Business or Journalism.
- Can work for six months straight
- Fluent in oral and written Swedish and English
- Able to work independently as well as in groups
- Outgoing personality and strong communications skills
- Swedish or Finnish citizenship required
- Driver's license

Preferable qualifications

- Previous international experience from studying and/or working abroad
- Excellent interpersonal skills and ability to engage/influence others
- Experience in:
 - Project management
 - Digital marketing
 - Developing online and offline content
 - Social media management
 - Adobe Suite
 - SEO, PPC, and AdWords

Compensation

There is no monetary compensation for the intern, as SACC San Diego is a non-profit organization. However, after the six-month period there is an opportunity for highly motivated interns to stay for a period up to 12 months with compensation. As an intern abroad, you are also entitled to apply for scholarships. Some students, depending on their university program, might also be eligible to receive government student aid (e.g CSN, KELA).

How to apply

If you are interested in becoming our Business Development intern, please apply with your cover letter and CV at <http://sacc-usa.org/trainee/positions/> as soon as possible, although no later than **December 10th**. Interviews will be held continuously.

For questions and more information please contact Sara Sundvall at SACC-San Diego. Send an email to operations@sacc-sandiego.org or call +1 (858) 285 9925.

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