

PR & Communication Assistant (Internship), Luxury Division, L'Oréal Sweden

Job Function: Communication

Position type: Internship

Employment type: Full - Time

Location: Stockholm - Alvik

Country/Region: Sweden

Do you wish to work for the market leader in the world's largest beauty company? Are you ready to take responsibility and learn from your peers? Do you dream about working in an innovative environment together with skilled colleagues? Then you might be just the talent we are looking for to strengthen our PR team as the new PR and Communication intern in our Luxury Division.

As the PR and Communication intern, your role is to support the Scandinavian Communication Director and the PR Assistant in their daily tasks within the PR and Communication department. You will also work closely with the Marketing Department. The role reports directly to the Scandinavian Communication Director. You will be working with amazing and innovative brands such as Biotherm, Lancôme, Yves Saint Laurent and many other brands within the Luxe product portfolio.

Your key job accountabilities:

- Assist in writing and translating press releases and other types of product related information
- Participate in and organize events with the PR department
- Coordinate send outs to press and influencers as well as goodie bags to sponsored events
- Day to day contact with press for product and launch related information
- Assist in press and influencer meetings

Your profile:

- Fluent in Swedish and English
- A Do-er by nature (you are not afraid to take ownership of your own work tasks)
- Positive and outgoing personality
- Have a understanding of the influencer and media landscape is an advantage, but not a requirement
- Well organized in your work approach
- Enjoys to network and build relationships
- In-depth knowledge of luxury beauty products is an advantage!

We are looking for our PR and Communication intern to start mid-August 2018. The employment is fixed term for a minimum of 3 months, preferably 6 months. We are reviewing applications and inviting for interviews on a rolling basis, so do not wait to apply! Please notice that you need to be enrolled into a study program in order to apply and preferably a Master Degree.

Sounds interesting?

For more information and application contact: Mimmi.MUSIALA@loreal.com

What's in it for you?

We offer you an exciting position with great challenges and opportunities including an individual career plan, an extensive catalogue of e-learnings, competitive personnel benefits, modern offices, and a dynamic working

environment with engaged and passionate colleagues. Our Nordic organization counts more than 900 employees based in the four Nordic capitals, with Denmark being the Nordic headquarter and L'Oréal Sweden counting for 250 employees.

With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 26.02 billion euros in 2017. As the world's leading Beauty Company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail and branded retail. Research and innovation, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

Join L'Oréal. Lead the change.